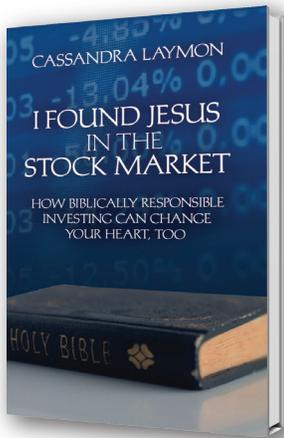

CASSANDRA LAYMON

SPEAKER
CERTIFIED FINANCIAL PLANNER™

AUTHOR of

*I Found Jesus in the Stock Market:
How Biblically Responsible Investing
Can Change Your Heart, Too*



Hit #1 Best-seller in the Stewardship category on Amazon!

“This book was written by a well-trained and experienced professional as well as a very spiritually-mature woman who has an incredible ability to communicate. This book will answer almost any question that you would have about Biblically Responsible Investing. I highly, highly recommend this book to any serious thinker about using God’s resources for God’s purposes.”

Ron Blue, Founding Director, Kingdom Advisors

About

When Cassandra said “I Do” to her husband Rick, they were not only merging their families, but also their financial practices – a Marriage and Acquisition! She set out on a mission to better understand God’s word about investing so that she could educate her clients. In her messages, she shares what she learned that transformed not only her business, but her life.

Personal Values Statement:

Cassandra is passionate about motivating Christians to:

- Understand the basics of investing without all the confusing financial jargon.
- Repair the disconnect between God’s word and your financial portfolio.
- Invest purposefully in businesses that reflect our faith beliefs, as an act of worship.

Most Requested Presentations

I Found Jesus in the Stock Market

In Cassandra's signature talk, she shares the story of how her journey to learn about Biblically Responsible Investing transformed her life and opened her heart to Jesus.

Once she started reading the Bible and learning what God says about investing, she discovered that she was unknowingly profiting from business practices that opposed her faith. (And you may be, too!)

How Are You Managing God's Money?

Because God owns it ALL, stewardship is really about the other 90% of the time, talent, and treasure God has blessed us to enjoy. How we learn, give, save, spend, plan and invest are all ultimately spiritual decisions. Learn how to become a Biblically-responsible investor and how doing so can impact our culture and, most importantly, deepen your walk with Christ.

Praying With Our Dollars: How Investment Decisions Can Help Change the World

Many Christians are unknowingly investing in companies that are in direct conflict with Biblical values and their charitable giving intent, while they are unaware that opportunities to invest in God honoring companies do exist. Discover the radical, culture-changing power of Christians investing together and how you can be a part of it!

As Heard On:

In The Market with Janet Parshall

StoryBrand Podcast with Donald Miller

Janet Mefferd Today

The Meeting House with Bob Crittenden

Triumphant Living with Beth Stewart

iWork4Him with Jim Brangenberg

And many more!



Testimonials:

"Cassandra Laymon has a "wealth" of godly wisdom to share regarding the kind of financial stewardship that's most likely to bear maximum eternal fruit. She has been an effective and informative spokesperson for BRI in sharing her own testimony with scores of others at CEO conferences I've had the privilege of hosting in recent years."

Don Barefoot, Principal Integrity CEO Advisors and former CEO – The C12 Group

"As Cassandra Laymon shares her knowledge regarding Biblical financial principles you will be challenged to take the resources God has entrusted to you seriously. Stewardship begins with practical steps that Christians will want to follow and incorporate in their investing and giving practices. Cassandra will present how Biblical values can work into your investment strategies without compromising what matters to you most."

Kathy Withers, Director of Partner Care, America's Keswick Christian Conference Center

To book Cassandra for your next event:

Call 540-345-3891 or email:

info@beaconwealth.com

www.BeaconWealth.com

