

Helping Authors Find Their Voice

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Can You Find Jesus in the Stock Market? Author Tells Her Story

Do the companies that you invest in follow the same moral principles you do? As a Christian, should you care? Author Cassandra Laymon explains why you should know the answers to these questions in her new book, *I Found Jesus in the Stock Market: How Biblically Responsible Investing Can Change Your Heart, Too*. The book is published by Open Door Publications, a Bucks County-based independent book publishing company.

This is not a book about how God wants you to be rich, nor is it a book about the “money secrets” of the Bible. This is the true story of how one woman’s journey to learn about Biblically Responsible Investing transformed her life and opened her heart to Jesus. As an author and CERTIFIED FINANCIAL PLANNER™, Cassandra Laymon researched the principles of biblically-based investing, and learned that she was unknowingly profiting from business practices that directly opposed her Christian faith.

Do you know what companies you are invested in and what business practices you are profiting from? In this book Cassandra shares why it is important to know what you own, how to find out the truth, how you can align your faith and your investments and make your money matter.

Laymon is the President of Beacon Wealth Consultants. She holds a master’s degree in Adult Education and an MBA, both from Rutgers University. She is a CERTIFIED FINANCIAL PLANNER™ and a Qualified Kingdom Advisor. She is a dynamic public speaker and has presented at national conferences for the C12 Group and Kingdom Advisors. She currently leads the Biblically Responsible Investing special interest group for financial professionals who are members of Kingdom Advisors.

As a former healthcare executive, she previously managed Education and Organizational Development for a 5,000 employee healthcare system in which her responsibilities included strategic planning, team and leadership development, meeting design and facilitation, and patient satisfaction. These skills, combined with her passion for lifelong learning, have greatly equipped her for her present role leading strategy and developing client education at BWC. Cassie and her husband, Rick (CEO of Beacon Wealth Consultants), married and merged their financial advisory businesses together in 2012.

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This is her second book. Her first book *The Retirement Game for Nurses* (as Cassandra Chandler) was also published by Open Door Publications. *I Found Jesus in the Stock Market* retails for \$9.99, and can be purchased at available www.Amazon.com, www.BarnesandNoble.com and www.OpenDoorPublications.com. More information on Laymon can be found at www.BeaconWealth.com