# Item 1 Cover Page

# Firm Brochure

Part 2A of Form ADV

Date: March 29, 2019



### Beacon Wealth Consultants, Inc.

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This brochure provides information about the qualifications and business practices of Beacon Wealth Consultants, Inc. If you have any questions about the contents of this brochure, please contact us at (540) 345-3891. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Beacon Wealth Consultants, Inc. is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>

Please note that registration as an investment advisory firm does not imply a certain level of skill or training.

# Item 2 Material Changes

We have made the following material changes to our Form ADV since our last annual update from March 2018.

1. Added a Maximum Annual Client Fee Schedule for Clients referred to Beacon Wealth by Solicitors in Item 14.

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# **Item 4 Advisory Business**

#### About the Firm

Beacon Wealth Consultants, Inc. is a registered investment advisory firm. We commenced doing business as an advisory firm in 2010. As a registered investment advisory firm, we are a fiduciary to our clients. This means we have an obligation to put client needs ahead of our own and to act in our client's best interest, without regard to financial or other interests of ourselves, a financial institution or any other affiliate, related party or other party.

Our owners are Richard S. Laymon, Jr. and Cassandra Chandler Laymon.

#### **Description of Advisory Services**

We provide investment advice on a discretionary and non-discretionary basis. These services include comprehensive **Wealth Management Services** that include our proprietary The True Wealth Solution<sup>™</sup>, investment in our exclusive LightPoint Portfolio Solutions<sup>™</sup>, custom financial planning and continuous investment oversight and advice. These services are also available ala carte along with Estate Administration & Wealth Transfer Consulting, 401(k) Advisory Service and True Wealth Legacy Coaching<sup>™</sup>. We also offer retirement plan services (including LightPoint Kingdom(k) Models) to plan sponsors. Each of these services and are described more fully below. As of March 15, 2019, our discretionary assets under management were \$75,639,713. Our non-discretionary assets under management totaled \$273,018. Our services are also available through unaffiliated Platform Sponsors, Envestnet and Tamarac. We tailor our advisory services to the individual needs of clients based upon the information you provide to us during our meetings. Clients may impose restrictions on investing in securities.

### The True Wealth Solution™

The True Wealth Solution<sup>M</sup> is our unique financial planning process. It begins with The Vision Clarifier<sup>M</sup>, our discovery process designed to identify and understand your unique goals, dreams and passions. It serves to bring clarity and focus to the entire planning process. The True Wealth Solution<sup>M</sup> is designed to coordinate your finances, plot your current course and help you clearly see where you stand relative to accomplishing established measurable goals. The True Wealth Solution<sup>M</sup> then sets out charting a new custom strategic plan, Investment Policy Statement and portfolio design — providing a valuable framework for making wise decisions about time and money.

The True Wealth Solution is available as an a la carte planning service (non-discretionary) or bundled with our Investment Management Services (discretionary). All plans are prepared and/or reviewed by a Certified Financial Planner. The investment advisor representative will meet with the client periodically, but at least once per year (may be virtually), to review plan progress, the performance of investments and make updates to the plan as appropriate.

# LightPoint Portfolio Solutions™

The LightPoint Portfolio Solutions<sup>™</sup> are fully screened, Biblically Responsible Investment (BRI) portfolios designed to reflect faith and family values while pursuing competitive returns. We maintain a written agreement with Envestnet, an unaffiliated registered investment advisor and sponsor of the Unified Managed Account ("UMA") program. Envestnet, in turn, has written agreements with third party investment managers whose services we may utilize in the management of our UMA accounts.

- LightPoint<sup>™</sup> Mutual Fund/ETF Portfolios A strategic asset allocation program (\$25,000 minimum) that primarily utilizes mutual funds, closed end funds, and/or exchange traded products to implement a variety of investment portfolios with different risk and reward characteristics.
- LightPoint<sup>™</sup> Core/Satellite Portfolios A tactical asset allocation program (\$150,000 minimum) that utilizes a core-satellite investment approach to manage asset allocations. The strategy incorporates both strategic asset

allocation and tactical asset allocation via a relative strength investment philosophy. The strategy primarily utilizes mutual funds, closed end funds, exchange traded products, and individual stocks.

• LightPoint<sup>™</sup> UMA Portfolios – A model delivery asset allocation program (\$400,000 minimum) that primarily utilizes mutual funds, closed end funds, exchange traded products and/or third-party investment managers to implement a variety of investment portfolios with different risk and reward characteristics.

### Small Account Program

The Small Account Program is designed for new investors who are growing their investment assets, or larger investors who are creating legacy accounts for their heirs. The Small Account Program is an asset allocation program (\$1,000 minimum and \$25,000 maximum) that utilizes screened, Biblically Responsible Investment (BRI) portfolios of mutual funds to implement a variety of investment objectives with different risk and reward characteristics.

#### **TIAA Program**

TIAA-CREF provides recordkeeping and related services to employer-sponsored retirement plans and annuity products. As a convenience to plan sponsors, plan participants, and contract owners that use its services, TIAA-CREF allows us to provide asset allocation services to clients at select Institutions. Under the Teachers Insurance & Annuity Association Program (TIAA), we can: view general information about TIAA products, view client account information; request forms; change premium allocations; transfer/exchange funds among like accounts within TIAA; and cancel transfer/exchanges of funds among like accounts within TIAA. The asset allocation program utilizes funds that are made available to plan participants by the plan sponsor to implement a variety of investment portfolios with different risk and reward characteristics. Underlying funds are screened pursuant to our BRI criteria on a best-efforts basis and is subject to fund availability.

#### **Comprehensive Retainer Service**

For those who do not meet our minimum account size for the LightPoint Portfolios, we offer a comprehensive retainer service that provides client limited access to The True Wealth Solution<sup>™</sup> service, a basic financial plan and on-going advice for overall wealth management and investments held as non-discretionary accounts or held away from the adviser. This is a completely customizable service to meet a broad range of client needs.

### 401(k) and Held Away Advisory Services

An investment adviser representative will perform a quarterly review and provide recommendations on investment options for the client's 401(k), other employee sponsored retirement program or investment accounts that the adviser does not have the ability to place trades on behalf of the client.

### Estate Administration and Wealth Transfer Consulting

Estate Administration – We are available to assist executors and trustees with the compiling and valuation of an estate's financial assets; working with custodians of those assets to transfer registration to the estate beneficiaries. This may include Collaboration with estate attorney and CPA as necessary.

Wealth Transfer Consulting – We are available to evaluate the various planning strategies and mechanisms available to effectively transfer wealth to others while still living (children, charitable organizations, etc.) to meet client's planning objectives, including the tax and financial planning implications of each. Collaboration with the attorney and CPA as needed for implementation.

### True Wealth Legacy Coaching™

The True Wealth Legacy Coaching service helps guide you in assessing your current financial situation and allocating resources towards the fulfillment of your family legacy, charitable gift planning, estate, business and wealth transfer and non-financial goals. It may include conducting family retreats, the drafting of a family mission statement and ethical

wills, training and mentoring the next generation of stewards, estate design, and establishing various charitable giving vehicles as appropriate. We will provide ongoing monitoring, plan progress and implementation counsel related to achieving your long-term goals and objectives in these areas.

# LightPoint Kingdom(k) ™ and other Retirement Plan Services

Beacon Wealth Consultants, Inc. provides consulting and advisory services in the form of ERISA Section 3(38) fiduciary services to employers or plan sponsors for the benefit of its employee retirement plan. There is no plan size minimum. Services eligible to be selected in the Retirement Plan Consulting & Advisory Agreement include:

- Assisting the Client in the implementation of the Plan's Investment Policy Statement (IPS) or assist in creating one;
- Plan investment due diligence, selection, monitoring, and replacement;
- The design and maintenance of risk-based model portfolios which are screened according to the criteria outlined in the Plan's IPS. The asset allocation program primarily utilizes mutual funds and exchange traded products to implement a variety of investment portfolios with different risk and reward characteristics;
- Participant education and enrollment support.

Details of the specific obligations of Beacon Wealth Consultants, Inc. is provided in the Retirement Plan Consulting & Advisory Agreement between the Client and Beacon Wealth Consultants, Inc. <u>Beacon Wealth Consultants, Inc. does not</u> provide record keeping, custodial, or Third-Party Administrator (TPA) services for the employer or plan sponsor. The employer or plan sponsor will choose providers for these services.

With respect to plans that are not participant-directed (e.g., defined benefit plans such as cash balance plans and certain defined contribution plans such as money purchase and profit sharing plans) and that utilize Beacon Wealth's discretionary investment management services, Beacon Wealth Consultants exercises full discretion with respect to delegated assets as to the selection of fund managers and the allocation of plan assets among such managers. Beacon Wealth Consultants, Inc. is responsible for monitoring the performance of the managers.

**Employer-Sponsored Retirement Accounts** If you are leaving your employer you have various options regarding your employer sponsored retirement plan. You may be able to leave your money in the former employer's plan. You may be able to roll over the assets to a new employer's plan. It may be possible to cash out your account value and there may be tax consequences associated with that choice. You may instead opt to roll over the retirement assets into another account, and you may choose to have that account managed by Beacon Wealth Consultants. If Beacon Wealth Consultants recommends you roll over your retirement plan into an account, this creates a conflict of interest in that Beacon Wealth Consultants will receive investment advisory fees from your account. Please ensure you have reviewed your options and made the best choice for your situation prior to making a decision about your retirement plan. **You are under no obligation to rollover assets into an account managed by Beacon Wealth Consultants, Inc.** 

# LightPoint Portfolio Solutions™ and LightPoint Kingdom(k)™ Retirement Plan Distribution

Beacon Wealth Consultants, Inc. provides consulting and advisory services to firms and advisors as a sub-advisor, allowing their respective clients to invest in our LightPoint Portfolio Solutions<sup>™</sup> model portfolios or our LightPoint Kingdom(k)<sup>™</sup> Retirement Plans. In these arrangements, Beacon Wealth Consultants, Inc. establishes an agreement with the advisor or advisory firm, and not directly with the investor/client. Based on the details of each agreement, Beacon Wealth Consultants may have discretion over client funds. If this is the case, Beacon Wealth Consultants actions will be guided by the client's investment objectives and risk tolerance, as reported to Beacon Wealth Consultants by the advisor or advisory firm. If Beacon Wealth Consultants does not have discretion, the advisor or firm will receive periodic updates

on our model portfolios as strategies are adjusted and restructured based on changing market conditions. Under these circumstances, it will be up to the advisor or firm to execute the advice and updates provided.

# **Item 5 Fees and Compensation**

### The True Wealth Solution™

Fees for The True Wealth Solution<sup>™</sup> financial planning service are included in our Comprehensive Wealth Management Services (see below) and Comprehensive Retainer Service (see below) or may be charged at an al a carte rate equal to 1% of the plan assets or \$1500, whichever is higher, for planning-only engagements. Reviews and updates to these plans will be billed at \$250 per hour. These fees are not negotiable.

Financial plans are delivered to the client within 120 days unless otherwise discussed with the client. If arrangements for plan delivery to the client are adjusted, fees will be scheduled so that the Adviser does not receive \$500 or more for services not provided within a six (6) month period.

### **Comprehensive Wealth Management Services**

The annual fee will be based on a linear fee schedule with accounts aggregated as a house-hold as directed in Schedule A of the Investment Advisory Agreement. These fees are not negotiable. Please review the fee schedule within your advisory agreement. Our standard fee schedule is:

Household Portfolio	Advisory &
Value(breakpoint):	Management Fee
\$0 - \$100,000	2.00%
\$100,000.01 - \$250,000	1.60%
\$250,000.01 - \$500,000	1.40%
\$500,000.01 - \$1,000,000	1.25%
\$1,000,000.01 - \$2,000,000	1.10%
\$2,000,000.01 - \$5,000,000	0.85%
\$5,000,000.01 - \$10,000,000	0.75%
Over \$10,000,000	0.65%

As an example, a client with a household value of \$251,000 would pay 1.4% advisory and management fees. The fee will be charged quarterly in advance based on the managed value of each account on the last day of the prior billing period. Fees are deducted directly from your account by the custodian as instructed by Beacon Wealth Consultants and/or Envestnet. The custodian and/or Envestnet pays Beacon Wealth and any manager to which we may have allocated assets. The client pays no additional fees to Beacon Wealth Consultants or Envestnet for this service.

Adviser has established a minimum initial household portfolio value of \$50,000. Exceptions to this minimum (further explained in Item 7) will be based on the clients' desire for our bundled services and their understanding of the fees. These exceptions are at the sole discretion of the adviser. Accounts closed mid quarter will be reimbursed the pro rata share of the unused advisory fees for the final quarter. This will be paid directly into the account. You may terminate our services within 5 business days of signing our investment advisory agreement and receive a full refund of any pre-paid advisory fees. Termination is upon written notice. Similar services may be available for lower fees. Please discuss your circumstances with your adviser as not all accounts are suitable as managed accounts.

Accounts held in the Teachers Insurance & Annuity Association and the College Retirement Equities Fund (TIAA Program) are included in the calculation of the household portfolio value. Accounts are subject to the lower of the fee schedule

listed above and the fee cap established by the Client's TIAA Institution. Fee calculations are based on the total accumulation within the contract(s). However, actual deductions can only be made from permissible funds/accounts within the contracts. The fee will be charged quarterly in advance based on the value of the account on the last day of the prior billing period. Similar services may be available for lower fees. All Fees are deducted directly from your account by TIAA. The client pays no additional fees to Beacon Wealth Consultants for this service. Adviser has established a minimum initial household portfolio value of \$50,000. Exceptions to this minimum (further explained in Item 7) will be based on the clients' desire for our bundled services and their understanding of the fees. These exceptions are at the sole discretion of the adviser. Accounts closed mid quarter will be reimbursed the pro rata share of the unused advisory fees for the final quarter. This will be paid directly into the account. You may terminate our services within 5 business days of signing our investment advisory agreement and receive a full refund of any pre-paid advisory fees. Termination is upon written notice.

Accounts held with Nationwide/Jefferson National will pay the standard Nationwide/Jefferson National fee, as disclosed in the application paperwork from Nationwide/Jefferson National plus 1% management fee to Beacon Wealth Consultants. The Beacon Wealth Consultants management fee is not negotiable. The fee will be charged quarterly in advance based on the value of each account on the last day of the prior billing period. Similar services may be available for lower fees. All Fees are deducted directly from your account by Jefferson National. Jefferson National pays Beacon Wealth Consultants the above referenced fee and the client pays no additional fees to Beacon Wealth Consultants for this service. Adviser has established a minimum initial household portfolio value of \$50,000. Exceptions to this minimum (further explained in Item 7) will be based on the clients' desire for our bundled services and their understanding of the fees. These exceptions are at the sole discretion of the adviser. Accounts closed mid quarter will be reimbursed the pro rata share of the unused advisory fees for the final quarter. This will be paid directly into the account. You may terminate our services within 5 business days of signing our investment advisory agreement and receive a full refund of any pre-paid advisory fees. If you also have an account through Envestnet, your Jefferson National account is not included in your Envestnet household portfolio value used to determine your fee breakpoint. Termination is upon written notice.

Accounts held with Lincoln Financial will pay the standard Lincoln Financial fee, as disclosed in the application paperwork from Lincoln Financial plus 0.5% advisory fee to Beacon Wealth Consultants. The Beacon Wealth Consultants management fee is not negotiable. The fee will be charged quarterly in advance based on the value of each account on the last day of the prior billing period. Similar services may be available for lower fees. For all Fees that are deducted directly from your account by Lincoln Financial, Lincoln Financial pays Beacon Wealth Consultants the above referenced fee and the client pays no additional fees to Beacon Wealth Consultants for this service. Adviser has established a minimum initial household portfolio value of \$50,000. Exceptions to this minimum (further explained in Item 7) will be based on the clients' desire for our bundled services and their understanding of the fees. These exceptions are at the sole discretion of the adviser. Accounts closed mid quarter will be reimbursed the pro rata share of the unused advisory fees for the final quarter. This will be paid directly into the account. You may terminate our services within 5 business days of signing our investment advisory agreement and receive a full refund of any pre-paid advisory fees. If you also have an account through Envestnet, your Lincoln Financial account is not included in your Envestnet household portfolio value used to determine your fee breakpoint. Termination is upon written notice.

### 401(k) and Held Away Advisory Services

The annual fee as a percentage of assets under management is 1.0% or a minimum of \$800 annually and is not negotiable. You will be invoiced quarterly in advance and may stop service at any time. If you decide to stop management after you pay for the quarter, but before services are delivered, you will be refunded based on the percentage of agreed upon services that have been completed. Termination is upon written notice.

### **Comprehensive Retainer Service**

The fee for this service is \$1200 annually and is not negotiable. These fees are charged quarterly in advance. You will be invoiced quarterly in advance and may stop service at any time. If you decide to stop services after you pay for the quarter, but before services are delivered, you will be refunded based on the percentage of agreed upon services that have not been completed. Termination is upon written notice.

#### Estate Administration and Wealth Transfer Consulting

We offer estate administration and wealth transfer consulting for an hourly rate of \$250 per hour. This fee is not negotiable. Services are invoiced in arrears as services are provided. Termination is upon written notice.

### True Wealth Legacy Coaching™

The fee for True Wealth Legacy Coaching is a fixed fee, and ranges between \$3,500 and \$35,000 depending upon the scope of services requested and the size and complexity of the estate. This fee is negotiable. You will be invoiced quarterly in advance and may stop service at any time. If you decide to stop Coaching after you pay for the quarter, but before services are delivered, you will be refunded based on the percentage of agreed upon services that have been completed. Termination is upon written notice.

#### Fees for Retirement Plan Services

Retirement Plans through Epic Advisors are billed quarterly in advance based on the fee schedule below:

	Beacon Wealth	IAR Consultant	Total Beacon
Plan AUM	Platform Fee	Fee	Fees
*\$0 - \$500k	0.30%	1.00%	1.30%
\$500,000.01 - \$1,000,000	0.30%	0.75%	1.05%
\$1,000,000.01 - \$2,500,000	0.30%	0.65%	0.95%
\$2,500,000.01 - \$5,000,000	0.25%	0.50%	0.75%
\$5,000,000.01 - \$10,000,000	0.20%	0.40%	0.60%
Over \$10,000,000	Negotiable	Negotiable	Negotiable
*o			-

\*Start up plans have a minimum annual fee of \$800 plus 1% Advisor Fee.

Beacon Wealth Consultants fees for plans in excess of \$10,000,000 are negotiable. No increase in the Fees shall be effective without prior written notification to Client.

EPIC Advisors administrative and recordkeeping fees and Schwab custodial fees are disclosed separately on the EPIC Plan fee disclosure within the EPIC plan document. Beacon Wealth Consultants Fees are disclosed on our Retirement Plan Investment Consulting and Advisory Agreement. Plan AUM is based on the fair market value of the account assets on the last day of the previous quarter as valued by the custodian. Mutual fund and exchange traded funds incur management fees and other operating fees and expenses which are in addition to the fees paid by the Client to Beacon Wealth Consultants.

The fee for the initial quarter or for any partial quarter shall be calculated on a pro-rata basis for the period. If the Agreement is terminated prior to the end of a quarter, Beacon Wealth Consultants, Inc. shall reimburse Client or the Plan (as the case may be) for the amount of any unearned fees, as determined by the Agreement, for that quarter. Termination is upon written notice.

Fees may be deducted directly from your account by EPIC Advisors. Client may authorize the Plan's recordkeeper (or other custodian of the Plan's assets) to remit the fees directly to Beacon Wealth Consultants, Inc. from plan assets in accordance with the agreement with the recordkeeper or custodian, as the case may be. Fees may also be paid directly

from the plan sponsor. Notwithstanding the plan's obligation to pay fees, Client may elect within its sole discretion to pay any or all fees to Beacon Wealth Consultants, Inc. in lieu of payment by the Plan; provided that any fees remaining unpaid after thirty (30) days from the date of invoice shall be due and payable immediately by the Plan

IAR will be compensated for its services by maintaining ongoing services to Client. The fee may be paid from plan assets and/or paid by the Employer/Client.

Beacon Wealth Consultants, Inc. does not provide record keeping, custodian or Third-Party Administrator (TPA) services for the employer or plan sponsor. Custodial services provided by Schwab. TPA services provided by EPIC Advisors.

## Fees for LightPoint Portfolio Solutions™ and LightPoint Kingdom(k)™ Retirement Plan Distribution

Fees for the distribution of the Lightpoint Kingdom(k)<sup>™</sup> Retirement Plans through sub-advisory agreements with outside advisors are billed quarterly in advance based on the fee schedule below. These fees are not negotiable unless noted.

	Sub-Advisory
Plan AUM	Fee
*\$0 - \$500k	0.30%
\$500,000.01 - \$1,000,000	0.30%
\$1,000,000.01 - \$2,500,000	0.30%
\$2,500,000.01 - \$5,000,000	0.25%
\$5,000,000.01 - \$10,000,000	0.20%
Over \$10,000,000	Negotiable

\*Start up plans have a minimum platform fee of \$800 per year. Beacon Wealth's Fees for plans in excess of \$10,000,000 are negotiable.

Fees for the distribution of the Lightpoint Portfolio Solutions<sup>™</sup> are billed quarterly in advance based on the fee schedule below. These fees are tiered based on client total household investment and are not negotiable. An account minimum of \$50,000 applies to all accounts which Beacon Wealth sub-advises.

	Sub-Advisory
Household AUM	Fee
\$0 - \$100,000	0.45%
\$100,000.01 - \$250,000	0.40%
\$250,000.01 - \$500,000	0.35%
\$500,000.01 - \$1,000,000	0.30%
\$1,000,000.01 - \$2,000,000	0.25%
Over \$2,000,000	0.15%

### Other information concerning services and fees

The advisory fees outlined in this disclosure represent the fees for our services only. Our fees are not based upon a share of capital gains or capital appreciation of the funds of any portion of the funds of an advisory contract (no performance-based fees). Custodial fees will be charged separately by the custodian of your assets and are disclosed on the account opening paperwork from your custodian.

The investment advisory fee does not cover any fees charged by the SEC or U.S. or foreign stock exchanges based on the sale of any security, any special account fees imposed by the custodian (such as IRA maintenance fees), wire transfer fees, transfer of assets upon termination of the account or any internal management or operating fees (including

potential redemption fees) or expenses imposed or incurred by a mutual fund, closed end fund, or exchange traded product in which the Client's account may be invested or any special requests by the Client.

Clients may be enrolled either in asset-based pricing or transaction-based pricing based on the asset management program selected. Clients may be able to find comparable services from other sources for fees lower or higher than those charged by Beacon Wealth Consultants. In particular, if the account has relatively low turnover rates and/or a lower account value, Schwab's asset-based pricing may be more costly for the client than transaction-based pricing. Non-transaction fee funds or share classes may have higher ongoing expenses, due to 12b-1 fees and other distribution expenses, than funds with up front "loads" or transaction fees and may be more costly for larger accounts with relatively low trading activity than transaction-fee funds.

Fees may be discounted or negotiated at Beacon Wealth Consultants discretion. Certain existing clients may be billed under fee schedules that are not described in this Brochure. The applicable fee schedule is set forth in the Client's investment advisory agreement with Beacon Wealth Consultants, Inc. and may be changed by Beacon Wealth Consultants, Inc. on 30 days' prior notice. Beacon Wealth Consultants, Inc. may modify its fee schedule at any time, either generally for a class of accounts or on a case-by-case basis.

As an accommodation to a client, Beacon Wealth Consultants, Inc. may permit a Client to deposit cash or other securities ("Nondiscretionary Assets") in the client's account or, alternatively, at the Client's discretion, in a separate account established with the custodian, for which Beacon Wealth Consultants does not provide asset allocation or portfolio management services. Beacon Wealth Consultants, Inc. does not charge an advisory fee on Nondiscretionary Assets.

# Item 6 Performance-Based Fees and Side-by-Side Management

We do not accept performance-based fees.

# Item 7 Types of Clients

We generally provide investment advice to individuals, trusts, estates, charitable institutions, business entities, pension and profit sharing plans. All programs (other than LightPoint Kingdom(k)<sup>™</sup>) are available to these different types of investors, subject to certain minimum investment amounts as described in Item 4: Advisory Business.

### Minimum account Size

As a condition for starting and maintaining a relationship, the advisor requires a minimum household size of \$50,000. The adviser, in its sole discretion, may accept clients with smaller portfolios based upon certain criteria including anticipated future earning capacity, anticipated future additional assets, the dollar amount of assets to be managed, related accounts, account composition, pre-existing client, account retention and pro bono activities. Households that drop below the minimum household value may be terminated at the adviser's discretion.

# Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

In addition to the information below, see the response to Item 4 under the heading "Advisory Business" for the methods of analysis and investment strategies in each of the services offered by Beacon Wealth. Investing in securities involves risk of loss that clients should be prepared to bear.

#### Investment Committee

We utilize an Investment Committee ("Committee") to govern the investment advisory process. The Committee is currently comprised of Hillary Sunderland, CFA<sup>®</sup> (Chief Investment Officer), Rick Laymon, CFP<sup>®</sup> (Chief Executive Officer), and Kimberly Jenkins, CFP<sup>®</sup> (Director of Financial Planning). Members of the Committee participate in conference calls, industry conferences, and meetings with fund and investment portfolio managers.

The Committee meets regularly to determine forward-looking portfolio positioning, to determine key investment themes, to construct asset allocation models, and to select securities and/or managers for inclusion in the models. In following its asset allocation process, Beacon Wealth Consultants, Inc. strives to achieve the client's return objectives given the client's risk tolerance based on the Committee's views of the macro economy, investment themes, and fundamental and technical analysis. The Committee uses the following sources of information for analysis and recommendations:

- Research prepared by third parties
- Proprietary investment research
- Corporate ratings services
- Fund prospectuses
- Morningstar<sup>®</sup> reports
- Company filings

It is important to note that no methodology or investment strategy is guaranteed to be successful or profitable.

#### **Investment Options**

Beacon Wealth Consultants, Inc. uses a risk tolerance questionnaire and assessment methodology to assist in developing a recommendation or suggested investment strategy for each client.

In the LightPoint Kingdom(k)<sup>™</sup> Program, Beacon Wealth Consultants, Inc. provides a risk tolerance questionnaire which the Plan sponsor can make available to Plan participants to assist them in selecting an investment strategy. Beacon Wealth Consultants, Inc. does not provide a recommendation to Plan participants.

Rebalancing of each strategy occurs at the discretion of the Chief Investment Officer and is based upon several factors including but not limited to the general dynamics of the equity markets, the levels of cash within the strategy, tax consideration for underlying clients and the overall cost of rebalancing.

Model Objective	Description
Conservative	Seeks to protect from losses stemming from both market risk and inflation risk. The portfolio invests primarily in fixed-income securities and has modest equity exposure. The investment managers selected for inclusion in the model shall be screened to exclude ownership of companies that are engaged in business and philanthropic activities and/or activism that run counter to biblical principles on a best-efforts basis.
Moderately Conservative	Seeks moderate capital appreciation and some income while withstanding moderate fluctuations in market value. The portfolio is tilted toward fixed income securities and away from equities. The investment managers selected for inclusion in the model shall be screened to exclude ownership of companies that are engaged in business and philanthropic activities and/or activism that run counter to biblical principles on a best-efforts basis.

Balanced	Seeks long-term capital appreciation with moderate volatility. The focus is on providing a balanced and varied exposure by investing in both equity and fixed- income securities. The investment managers selected for inclusion in the model shall be screened to exclude ownership of companies that are engaged in business and philanthropic activities and/or activism that run counter to biblical principles on a best-efforts basis.
Moderate Growth	Seeks moderate capital appreciation and some income while withstanding moderate fluctuations in market value. The portfolio is tilted toward equities and away from fixed income securities. The investment managers selected for inclusion in the model shall be screened to exclude ownership of companies that are engaged in business and philanthropic activities and/or activism that run counter to biblical principles on a best-efforts basis.
Moderately Aggressive	Seeks aggressive growth. The portfolio invests primarily in domestic and foreign equities and has modest exposure to fixed income securities. The portfolio can exhibit wide fluctuations in market values, especially over the short term. The investment managers selected for inclusion in the model shall be screened to exclude ownership of companies that are engaged in business and philanthropic activities and/or activism that run counter to biblical principles on a best-efforts basis.
Aggressive	Seeks very aggressive growth. The portfolio invests primarily in domestic and foreign equities and can exhibit wide fluctuations in market values, especially over the short- term. The investment managers selected for inclusion in the model shall be screened to exclude ownership of companies that are engaged in business and philanthropic activities and/or activism that run counter to biblical principles on a best-efforts basis.

### Due Diligence

The Committee oversees the portfolio manager due diligence, selection and monitoring across all Beacon Wealth Consultants strategies. The Committee reviews manager performance, addresses potential concerns, and collaborates on new manager searchers. New investment strategies, including but not limited to, separate accounts managed by unaffiliated managers, mutual funds, closed end funds, and exchange traded products may be evaluated and selected based on several factors such as organization of the firm, personnel, investment style, investment process and philosophy, liquidity, and overall portfolio fit.

Through a diligent screening process, the investment managers and/or securities selected for inclusion in the portfolios shall be screened to exclude ownership of companies that are engaged in business and philanthropic activities and/or activism that run counter to biblical principles. Specifically, companies involved in the abortion and pornography industries (zero tolerance including philanthropy), companies that are strong advocates of anti-family lifestyles and causes, companies engaged in predatory lending, and companies that exploit human addiction: alcohol, gambling and tobacco stocks (primary business activities only > 5% revenues) shall be screened out on a best-efforts basis using third party software.

For asset classes where there is no investment manager/vehicle that meets the screening standards set forth above, investment managers/vehicles shall be selected for inclusion in the portfolios on a best-efforts basis.

While Beacon Wealth Consultants, Inc. seeks to avoid exposure to investment vehicles and securities which run counter to biblical principles, Beacon has no direct control over securities purchased or sold by third party managers, and, as

such, makes no guarantee that ownership of securities which violate the screening criteria set forth above will be avoided.

The Committee utilizes various evaluation factors to determine whether an unaffiliated manager should be terminated. In the event a decision is made to terminate a manager, the Committee selects an appropriate replacement manager.

The Committee makes determinations with respect to any new investment strategies using their professional judgment and experience while taking these factors into consideration.

As a result of the screening process, investment managers/vehicles utilized in the portfolios are selected from a more limited menu of investment managers/vehicles than non-screened allocations. As a result, risk characteristics and returns of portfolios could vary from non-screened allocations

### Biblically Responsible Investing (BRI) Exclusion Overlay for Lightpoint™ UMA Portfolios

For clients utilizing Beacon Wealth Consultants, Inc.'s LightPoint<sup>™</sup> UMA Portfolios, Beacon Wealth has established a process to apply an additional screening overlay on individual stock positions. Beacon Wealth provides a Biblically Responsible Investing (BRI) Exclusion List to Envestnet, who in turn, places "do not buy" restrictions on individual stocks. When a UMA manager sends UMA allocation updates, Envestnet screens these updates and holdings through our BRI Exclusions list. If a holding is on the Exclusion List, the trading platform does not execute the change for our clients, and re-allocates based on the changes that are not on the Exclusion List.

This Exclusion List is based on Biblically Responsible Investing screening criteria. Beacon Wealth uses screening services provided by the BRI Institute. The BRI Institute provides updated screening quarterly to which we may add our own exclusions.

### **Risk of Loss**

Our methods of analysis and investment strategies do not present any significant or unusual risks. However, every method of analysis has its own inherent risks. Investing involves risks that you should be prepared to bear. You may lose some or all of your money.

- Screening Overlay Risk: A risk associated with our BRI Exclusions List is that it would be possible for our portfolio to deviate from the UMA manager's portfolio. This may result in risk/return profile that deviates from the underlying manager's intentions. This risk is mitigated by the fact that most of our managers already have their own BRI screens in place on their portfolios.
- Loss of Capital: All of Beacon Wealth Consultants, Inc.'s strategies are subject to general market risk. Any
  investment in the securities market is subject to risk of loss of capital. The value of the portfolio will fluctuate
  based upon changes in the value of underlying securities. Investments are not insured by the Federal Deposit
  Insurance Corporation.
- Interest Rate Risk: Portfolios may change in response to the movement of interest rates. In general, the price of a fixed income security will fall when interest rates rise.
- Manager Risk: Performance may deviate from overall market returns if Beacon Wealth Consultants, Inc. or any unaffiliated manager is either more defensive or more aggressive when the market is rising or falling, respectively.
- Credit Risk: The value of a client's investment in the portfolio may change in response to changes in the credit ratings of the portfolio's securities. Generally, investment risk and price volatility increase as a security's credit rating declines.
- Derivatives Risk: Derivatives, such as options, futures and swaps, can be volatile, and a small investment in a derivative can have a large impact on the performance of the portfolio. Other risks of investments in derivatives include imperfect correlation between the value of these instruments and the underlying assets;

risks of default by the other party to the derivative transactions; risks that the transactions may result in losses that are partially or completely offset gains in portfolio positions; and risks that the derivative transactions may not be liquid.

- Foreign Risk: Foreign investments are subject to the same risks as domestic investments and additional risks, including international trade, currency, political, regulatory and diplomatic risks, which may affect their value. Also, foreign securities are subject to the risk that their market price may not reflect the issuer's condition because there is not sufficient publicly available information about the issuer.
- Liquidity Risk: Certain securities eligible for investment by the portfolio may be deemed to be illiquid under applicable law. During periods of market turbulence or unusually low trading activity, in order to meet redemptions, it may be necessary for the portfolio to sell securities at prices that could impact portfolio value.
- Execution Delay Risk: In the LightPoint<sup>™</sup> UMA Portfolios and the LightPoint <sup>™</sup> Kingdom(k) Program, Beacon Wealth Consultants, Inc. provides instructions regarding underlying managers and securities included in the asset allocation models and the weightings thereof. Changes to these models result in the purchase and sale of managers and securities for client accounts. However, Envestnet is responsible for implementing sales and purchases, and there may be a delay in the execution of Beacon Wealth Consultants, Inc.'s instructions. Any such delay could be significant and could adversely affect the investment performance of the account.

The level of exposure to any of the foregoing risks will depend on the extent to which Beacon Wealth Consultants, Inc. or any third-party or fund manager invests in specific securities or uses specific investment strategies that pose such risks.

# **Item 9 Disciplinary Information**

Neither the Firm nor any of our management persons have been involved in any events that are material to a client's or prospective client's evaluation of the Firm or the integrity of its management.

# **Item 10 Other Financial Industry Activities and Affiliations**

In addition, the advisory representatives of Beacon Wealth Consultants may be licensed as insurance agents with various insurance companies and/or may recommend the purchase of insurance related products. However, as of November 2017, our Advisory Representatives are not permitted to sell any commission-based insurance products. Advisory Representatives of Beacon Wealth Consultants may only facilitate the analysis of, curating and placing of fee-only insurance contracts and may receive an advisory fee for doing so. Clients are under no obligation to act upon any recommendations of the associated persons or effect any transactions through the associated persons if they decide to follow the recommendations. Currently Dennis Gillard and Jerry McMillan are licensed insurance agents.

Our adviser, Dennis Gillard, is certified public accountant (CPA) and the President of an accounting firm which could create a conflict of interests. Accounting and tax preparation clients retain Mr. Gillard for those services under a separate agreement. As an Investment Adviser Representative, Mr. Gillard owes a fiduciary duty to clients. Mr. Gillard will disclose in advance how he is being compensated and if there is a conflict of interest involving any advice or service being provided. Clients are under no obligation to use the accounting services of Mr. Gillard.

A portion of our UMA Portfolios are allocated to models provided to us by other investment advisers through an unaffiliated adviser (Envestnet). Please see Item 8 for more information about the construction of our portfolios.

When we do not allocate a portion of the UMA Portfolios to an unaffiliated adviser, we will retain a greater percentage of the collected advisory fee, thus benefiting us financially and creating a conflict of interest. This creates a conflict of interest as your financial advisor could direct accounts more suitable as a UMA account to a mutual fund/ETF and/or Core/Satellite account.

When we do allocate a portion of the UMA Portfolios to an unaffiliated adviser through Envestnet, we have a conflict in that we will still receive a portion of the collected advisory fee and therefore had an incentive to recommend that program.

In either case, we have a financial incentive to manage your assets, which is a conflict of interest. We mitigate this conflict by providing quality service, determining your suitability, and making our best fiduciary recommendations to you solely in light of your investment needs. There is no difference in the amount of money a client pays for our advice when we manage the assets or when we allocated the assets among unaffiliated advisors, only a difference in what we retain.

We offer retirement plan services, including recommending plan investment options, providing guidance to plan trustees, and offering participant education. These services are offered through an alliance with Epic Advisors, Inc. Beacon Wealth Consultants is paid for these services, which creates a conflict of interests and an incentive to recommend the program. Similar services may be available for a lower price. Clients are under no obligation to invest.

# Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Associated persons may buy or sell for their own accounts the same securities recommended to you. They may do so at the same time as they, or a related person, buy or sell the same securities for their own account. Associated persons seek to ensure that they do not personally benefit from the short-term market effects of their recommendations to you. We request information about all of our associate's transactions and monitor them for any wrongdoing.

Associated persons are aware of the rules regarding material non-public information and insider trading. Associated persons may also buy or sell a specific security for their own account based on personal investment considerations, which the Advisor does not deem appropriate to buy or sell for clients.

We have adopted a Code of Ethics to instruct personnel in their ethical obligations and to provide rules for their personal securities transactions. The Firm and our personnel owe a duty of loyalty, fairness and good faith to their clients, and the obligation to adhere not only to the specific provisions of the code but also to the general principles that guide the Code. The Code covers a range of topics including general ethical principles, reporting personal securities trading, exceptions to reporting securities trading, reportable securities, initial public offerings and private placements, reporting ethical violations, distribution of the Code, review and enforcement processes, amendments to Form ADV and supervisory procedures. We will provide a copy of the Code to any client or prospective Client upon request.

# **Item 12 Brokerage Practices**

To the extent applicable to the transactions to be affected, our general policies relative to the execution of client securities brokerage transactions are as follows:

Beacon Wealth Consultants recommends clients use the services of Schwab Advisor Services. Not all advisers require or request that their clients use the services of a specified custodian. Should you elect to use another custodian, we may not be able to achieve the most favorable execution of client transactions.

Beacon Wealth Consultants does not maintain custody of your assets that we manage/on which we advise. Your assets must be maintained in an account at a "qualified custodian," generally a broker dealer. Registrant generally recommends that investment management accounts be maintained at Schwab Institutional as the qualified custodian. In situations

where a group of clients already have managed brokerage accounts with custodians that are able to integrate with our trading platform (such as TD Ameritrade or Fidelity), we may recommend that the clients remain with their current custodian. We are independently owned and operated and not affiliated with Schwab, TD Ameritrade or any other custodian. Your custodian will hold your assets in a brokerage account and buy and sell securities when [we/you] instruct them to. While we recommend that you use Schwab as custodian/broker, you will decide whether to do so and open your account with Schwab by entering into an account agreement directly with them.

Prior to engaging Registrant to provide investment management services, the client will be required to enter into a formal *Investment Advisory Agreement* with Registrant setting forth the terms and conditions under which Registrant shall manage the client's assets, and a separate custodial/clearing agreement with each designated broker-dealer/custodian.

Unless the client directs otherwise, or an individual client's circumstances require the Registrant shall generally recommend that *Schwab* serve as the broker-dealer/custodian for client investment management assets. Broker-dealers such as *Schwab* charge brokerage commissions and/or transaction fees for effecting certain securities transactions (i.e. transaction fees) are charged for certain no-load mutual funds, commissions are charged for individual equity and fixed income securities transactions.

Your custodial fees are disclosed on the Charles Schwab Pricing Guide and governed by the applicable account application agreements and disclosures used to set up your accounts at the custodian. The custodial fees applicable to our client accounts were negotiated based on our commitment to maintain \$50 million of our clients' assets statement equity in accounts at Schwab. This commitment benefits you because the overall fees you pay are lower than they would be if we had not made that commitment. In addition to these negotiated fees, accounts may utilize transaction-based pricing or asset-based pricing based on the investment strategy utilized. For accounts utilizing the Lightpoint Portfolio's MF/ETF strategies, which are usually only traded quarterly, we generally utilize transaction-based pricing for clients. For the Lightpoint Portfolios Core/Satellite and UMA strategies, which are traded more often, we generally use asset-based pricing. Based on the client's investment objectives and risk tolerance, the advisor will determine the best strategy which will determine the best fee arrangement for the client.

#### Products and Services Available to Us from Schwab

Schwab Advisor Services is Schwab's business unit serving independent investment advisory firms like Beacon Wealth Consultants. They provide us and our clients with access to its institutional brokerage – trading, custody, reporting and related services – many of which are not typically available to Schwab retail customers. Schwab also makes available various support services. Some of those services help us to manage or administer our clients' accounts while others help us manage and grow our business. Schwab's support services are generally available on an unsolicited basis (we don't have to request them) and at no charge to us as long as we keep a total of at least \$10 million of our clients' assets in accounts as Schwab.

<u>Services that benefit you:</u> Schwab's institutional brokerage services include access to a broad range of investment products, execution of securities transactions and custody of client assets. The investment products available through Schwab include some to which we might not otherwise have access or that would require a significantly higher minimum initial investment by our clients.

<u>Services that may not directly benefit you:</u> Schwab also makes available to us other products and services that benefit us but may not directly benefit you or your account. These products and services assist us in managing and administering our client's accounts. They include investment research, both Schwab's own and that of third parties. We may use this research to service all or some substantial number of our clients' accounts, including accounts not maintained at Schwab. In addition of investment research, Schwab also makes available software and other technology that:

- provides access to client account data (such as duplicate trade confirmations and account statements);
- facilitate trade execution and allocate aggregated trade orders for multiple client accounts

- provide pricing and other market data;
- facilitate payment of our fees from clients' accounts; and
- assist with back-office functions, recordkeeping, and client reporting.

<u>Services that generally benefit only us:</u> Schwab also offers other services intended to help us manage and further develop our business enterprise. These services include:

- educational conferences and events
- technology, compliance, legal, and business consulting
- publications and conferences on practice management and business succession
- access to employee benefits providers, human capital consultants and insurance providers

Schwab may provide these services itself. In other cases, it will arrange for third-party vendors to provide the services to us. Schwab may also discount or waive its fees for some of these services or pay all or a part of a third party's fees.

#### **Our interest in Schwab's Services**

The availability of these services from Schwab benefits us because we do not have to produce or purchase them. We do not have to pay for Schwab's services so long as we keep a total of at least \$10 million of client assets in accounts a Schwab. [Beyond that, these services are not contingent upon us committing any specific amount of business to Schwab in trading commissions or assets in custody.] The \$10 million minimum may give us an incentive to recommend that you maintain your account with Schwab based on our interest in receiving Schwab's services that benefit our business rather than based on your interest in receiving the best value in custody services and the most favorable execution of your transactions. This is a potential conflict of interest. We believe, however, that our selection of Schwab as custodian and broker dealer is in the best interests of our clients. It is primarily supported by the scope, quality and price of Schwab's services (see "How we Select Brokers/ Custodians to Recommend" above) and not Schwab's services that benefit only us. We have over \$60 million in client assets under management, and do not believe that maintaining at least \$10 million of those assets a Schwab in order to avoid paying Schwab quarterly service fees presents a material conflict of interest.

Beacon Wealth Consultants initiates its trades through a third-party trading platform or directly through the custodian. Beacon Wealth manages our portfolios and submits trade requests on behalf of our clients. When using a third-party trading system, the system prepares the requested trades and forwards them on to Schwab for execution. The third-party trading platform utilizes block trading. The advantage of this system is that it ensures that our clients receive the same price per share for purchases and sales of securities. When a trade is placed, each client that participates in an aggregated order will participate at the average share price for all advisers' transactions in that security during that trade window. No advisory client will be favored over any other client.

# **Item 13 Review of Accounts**

Richard S. Laymon, Jr., Chief Compliance Officer, reviews client accounts at the time the account is opened for the appropriateness and suitability of the recommendations. Mr. Laymon or his designee monitors the account on a regular basis to determine the ongoing appropriateness of the investments. At least annually, individual clients are asked to meet with their investment adviser representatives. Reviews may be triggered by a change in the market, change in economic indicators or geopolitical matters.

Beacon Wealth Consultants, Inc. will provide clients with a quarterly performance report. Our performance reports will include account value, performance, and allocation and will be delivered according to client delivery preference selected on client advisory contract. Electronically delivered reports will be accessed through your client portal. If you wish to change report delivery preference between electronic and printed reports, please let us know. Our

Clients will also receive a statement at least quarterly from the custodian of their assets, which may be a broker/dealer, investment company or annuity.

# **Item 14 Client Referrals and Other Compensation**

We do not receive any economic benefits from others for providing advice.

We do compensate solicitors for referring clients to the firm. This arrangement is pursuant to a written agreement between the solicitor and Beacon Wealth Consultants, Inc. Solicitors are compensated by sharing in the management fee collected by Beacon Wealth Consultants from the solicited clients. This compensation to a solicitor does create a conflict of interest in referring clients to Beacon Wealth Consultants. The management fee paid by a solicited client does not increase because the client was obtained through the solicitor. Solicited clients will be provided a disclosure document regarding the solicitor arrangement as well as Beacon Wealth Consultants' Form ADV Part 2A.

The fees charged to clients will fluctuate based on the agreement with each individual solicitor and will be disclosed to each client in the client's advisory agreement with Beacon Wealth. However, we place a maximum client fee for all client's referred to us by solicitors as shown below:

Household Portfolio Value(breakpoint):	Maximum Annual Client Fee
\$0 - \$100,000	1.80%
\$100,000.01 - \$250,000	1.40%
\$250,000.01 - \$500,000	1.20%
\$500,000.01 - \$1,000,000	1.05%
\$1,000,000.01 - \$2,000,000	0.95%
\$2,000,000.01 - \$5,000,000	0.75%
\$5,000,000.01 - \$10,000,000	0.65%
Over \$10,000,000	0.55%

# **Item 15 Custody**

We have limited custody of client funds only to the extent that we deduct fees from your accounts. Your qualified custodian maintains actual custody of your assets per our advisory agreement. The qualified custodian of your assets sends quarterly statements directly to you. You should carefully review those statements.

We also send performance statements to you, and we urge you to compare the account statements you receive from the qualified custodian to those you receive from us.

Prior to deducting fees via a qualified custodian, Beacon Wealth Consultants will:

- Possess written authorization form the client to deduct advisory fees from an account held by qualified custodian
- Send the qualified custodian written notice of the amount of the fee to be deducted from the client's account
- Send the client an itemized invoice including any formulae used to calculate the fee, the time period covered by the fee, and the amount of assets under management on which the fee is based.

# **Item 16 Investment Discretion**

We request that you give us discretionary authority to manage your accounts by signing a written power of attorney built into your advisory agreement. This discretion includes the ability hire and fire managers, reallocate accounts, and to make decisions to purchase or sell securities without consulting you the client. You may place reasonable restrictions on specific securities that we may purchase or sell.

Third party program managers have full discretion over trades in their programs. They do not consult with us or you prior to placing trades.

# **Item 17 Voting Client Securities**

We do not vote proxies on your behalf. You retain that right unless you make other arrangements with the custodian of your assets. You will receive proxies or other solicitations directly from the custodian of your assets. You may contact us with questions about proxies.

# **Item 18 Financial Information**

We have no financial condition that is reasonably likely to impair our ability to meet contractual commitments to you.

### **Bankruptcy Status/ Petition**

Not applicable

# Item 19 Information for State-Registered Advisors

Please see below for information about our owners, Richard S. Laymon, Jr. and Cassandra Laymon and our other advisors.

Our firm is not engaged in any other business outside of giving investment advice.

We are not compensated by performance-based fees.

Neither a management person nor the firm have been involved in any event concerning arbitration awards or civil, selfregulatory or administrative actions which would be required to be disclosed here.

We do not have any relationships or arrangements with any issuers of securities.

If for some reason a client did not receive a Form ADV Part 2A prior to or at the time of signing an investment advisory agreement with Beacon Wealth Consultants, Inc., the client has five (5) calendar days to terminate the agreement without penalty.

**Cover Page of Part 2B of Form** 

Brochure Supplement Beacon Wealth Consultants, Inc. 324 Washington Ave. SW, Suite B Roanoke, VA 24016 Phone: (540) 345-3891 Fax: (888) 971-3687 Website: www.beaconwealth.com Date: March 29, 2019

Part 2B of Form ADV

This brochure supplement provides information about Richard S. Laymon Jr., Cassandra Laymon, Dennis Gillard, Kimberly Jenkins, Jerry McMillan, Hillary Sunderland, Mike Sunderland and Todd Dodson that supplements Beacon Wealth Consultants, Inc.'s brochure. You should have received a copy of that brochure. Please contact us at (540) 345-3891 if you did not receive Beacon Wealth Consultants, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about our representatives is available on the SEC's website at www.adviserinfo.sec.gov

# **Richard S. Laymon, Jr Brochure Supplement**

Born: 1969

### **Educational Background and Business Experience**

#### **Educational History:**

B.A. University of Illinois – Springfield

**Certified Financial Planner (CFP®)** Richard Laymon holds the CFP<sup>®</sup> designation. The CERTIFIED FINANCIAL PLANNER(tm), CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP<sup>®</sup> certification in the United States.

CFP<sup>®</sup> professionals must pass the comprehensive CFP<sup>®</sup> Certification Examination, pass CFP Board's Fitness Standards for Candidates and Professionals Eligible for Reinstatement, agree to abide by CFP Board's Code of Ethics and Professional Responsibility and Rules of Conduct which put clients' interests first and comply with the Financial Planning Practice Standards which spell out what clients should be able to reasonably expect from the financial planning engagement. These are just some of the reasons why the CFP<sup>®</sup> certification is becoming increasingly recognized.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

More information can be found on the CFP<sup>®</sup> Board web page at: <u>www.cfp.net</u>

**Certified Kingdom Advisor (CKA®)** Richard Laymon also holds the CKA<sup>®</sup> designation. The CERTIFIED KINGDOM ADVISOR, CKA<sup>®</sup> is professional certification granted in the United States by Kingdom Advisors.

The CKA<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CKA<sup>®</sup> certification. CKA<sup>®</sup> designated advisors have demonstrated the ability to apply Biblical wisdom in financial counsel, technical competence by earning the CFP<sup>®</sup> designation, espousing and practicing the Kingdom Advisors Code of Ethics and pledging to practice biblical stewardship in their personal and professional lives.

CKA® professionals must either hold one of the following industry approved designations: CFP®, ChFC®, CPA, CPA/PFS, EA, CFA, CIMA®, AAMS, CLU®, JD or have 10 years of experience in the discipline in which applying for the Certified Kingdom Advisor® designation, complete the University-based CKA® Educational Program and pass a national, proctored exam, provide a pastoral reference and two client references, agree to and remain in compliance with the Kingdom Adviosrs' set of ethical principles, rules, and standards and complete 10 hours of Kingdom Advisor Continuing Education prior to your CKA® renewal date each year. CKA® professionals who fail to comply with the above standards and requirements may be subject to Kingdom Advisors enforcement process, which could result in suspension or permanent revocation of their CKA® certification. More information can be found on the Kingdom Advisors web page at: https://kingdomadvisors.com

#### **Business Background for Preceding 5 years:**

02/2011 - 09/2012, Next Financial Group, Inc., Registered Representative 12/1997- Present, President/CEO Beacon Wealth Consultants, Inc. 1/2011- Present, President/CEO, Beacon Wealth Consultants, Inc., Investment Adviser Representative

**Disciplinary Information** None

Other Business Activities None

#### Additional Compensation

Our representatives may receive the following forms of additional compensation as a result of providing advisory services to clients. They may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that they may attend. This practice could give our representatives an incentive to recommend investment products based on the compensation received, rather than on the client's needs. However, our representatives are aware of their fiduciary duty and know that they must put the needs of clients ahead of their own. Our Chief Compliance Officer, Richard S. Laymon, Jr., monitors any non-cash compensation received from product sponsors with the intention of detecting any potential conflicts.

#### **Supervision**

Our representatives' advisory activities are supervised by a supervisor that is responsible for review of transactions, account suitability, and written correspondence including email, among other activities.

Our representatives are supervised by Richard S. Laymon, Jr.. His phone number is (540) 345-3891.

*Requirements for State-Registered Advisers - Arbitration Claims or Bankruptcy petition* Not Applicable

# **Cassandra Laymon Brochure Supplement**

Born: 1968

### Educational Background and Business Experience

#### **Educational History:**

B.S., Ithaca College, Physical TherapyEdM, Rutgers University, Adult and Continuing EducationMBA, Rutgers University, Finance

**Certified Financial Planner (CFP®)** Cassandra Laymon holds the CFP<sup>®</sup> designation. The CERTIFIED FINANCIAL PLANNER(tm), CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

CFP<sup>®</sup> professionals must pass the comprehensive CFP<sup>®</sup> Certification Examination, pass CFP Board's Fitness Standards for Candidates and Professionals Eligible for Reinstatement, agree to abide by CFP Board's Code of Ethics and Professional Responsibility and Rules of Conduct which put clients' interests first and comply with the Financial Planning Practice Standards which spell out what clients should be able to reasonably expect from the financial planning engagement. These are just some of the reasons why the CFP<sup>®</sup> certification is becoming increasingly recognized.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

More information can be found on the CFP<sup>®</sup> Board web page at: <u>www.cfp.net</u>

**Certified Kingdom Advisor (CKA®)** Cassandra Laymon also holds the CKA<sup>®</sup> designation. The CERTIFIED KINGDOM ADVISOR, CKA<sup>®</sup> is professional certification granted in the United States by Kingdom Advisors.

The CKA<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CKA<sup>®</sup> certification. CKA<sup>®</sup> designated advisors have demonstrated the ability to apply Biblical wisdom in financial counsel, technical competence by earning the CFP<sup>®</sup> designation, espousing and practicing the Kingdom Advisors Code of Ethics and pledging to practice biblical stewardship in their personal and professional lives.

CKA<sup>®</sup> professionals must either hold one of the following industry approved designations: CFP<sup>®</sup>, ChFC<sup>®</sup>, CPA, CPA/PFS, EA, CFA, CIMA<sup>®</sup>, AAMS, CLU<sup>®</sup>, JD or have 10 years of experience in the discipline in which applying for the Certified Kingdom Advisor<sup>®</sup> designation, complete the University-based CKA<sup>®</sup> Educational Program and pass a national, proctored exam, provide a pastoral reference and two client references, agree to and remain in compliance with the Kingdom Advisors' set of ethical principles, rules, and standards and complete 10 hours of Kingdom Advisor Continuing Education prior to your CKA<sup>®</sup> renewal date each year. CKA<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to Kingdom Advisors enforcement process, which could result in suspension or permanent revocation of their CKA<sup>®</sup> certification. More information can be found on the Kingdom Advisors web page at: <a href="https://kingdomadvisors.com">https://kingdomadvisors.com</a>

#### **Business Background for Preceding 5 years:**

1/25/2012 – Present, Investment Adviser Representative, Beacon Wealth Consultants, Inc.

12/2009 - 09/2012, Registered Representative, Next Financial Group, Inc.

**Disciplinary Information** 

None

*Other Business Activities* None

#### Additional Compensation

Our representatives may receive the following forms of additional compensation as a result of providing advisory services to clients. They may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that they may attend. This practice could give our representatives an incentive to recommend investment products based on the compensation received, rather than on the client's needs. However, our representatives are aware of their fiduciary duty and know that they must put the needs of clients ahead of their own. Our Chief Compliance Officer, Richard S. Laymon, Jr. monitors any non-cash compensation received from product sponsors with the intention of detecting any potential conflicts.

#### **Supervision**

Our representatives' advisory activities are supervised by a supervisor that is responsible for review of transactions, account suitability, and written correspondence including email, among other activities.

Our representatives are supervised by Richard S. Laymon, Jr.. His phone number is (540) 345-3891.

*Requirements for State-Registered Advisers - Arbitration Claims or Bankruptcy petition* Not Applicable

# **Dennis Gillard Brochure Supplement**

Born: 1951

#### **Educational Background and Business Experience**

**Educational History:** B.S. B.A. University of Central Florida—Orlando

#### **Business Background for Preceding 5 years:**

03/2011 - Present, Beacon Wealth Consultants, Inc., Investment Adviser Representative 02/2011 - 09/2012, Next Financial Group, Inc., Registered Representative

**Certified Public Accountant (CPA)** CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college <u>education</u> (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum <u>experience</u> levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two-year period or 120 hours over a three-year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services.

In addition to the Code of Professional Conduct, AICPA members who provide personal financial planning services are required to follow the Statement on Standards in Personal Financial Planning Services (SSPFPS).

**Personal Financial Specialist (PFS)** The PFS credential demonstrates that an individual has met the minimum education, experience and testing required of a CPA in addition to a minimum level of expertise in personal financial planning. To attain the PFS credential, a candidate must hold an unrevoked CPA license, certificate, or permit, none of which are in inactive status; fulfill 3,000 hours of personal financial planning business experience; complete 75 hours of personal financial planning CPE credits; pass a comprehensive financial planning exam and be an active member of the AICPA. A PFS credential holder is required to adhere to AICPA's Code of Professional Conduct and the Statement on Standards in Personal Financial Planning Services, when providing personal financial planning services4. To maintain their PFS credential, the recipient must complete 60 hours of financial planning CPE credits every three years. The PFS credential is administered through the AICPA.

**Certified Kingdom Advisor (CKA®)** Dennis Gillard also holds the CKA<sup>®</sup> designation. The CERTIFIED KINGDOM ADVISOR, CKA<sup>®</sup> is professional certification granted in the United States by Kingdom Advisors.

The CKA<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CKA<sup>®</sup> certification. CKA<sup>®</sup> designated advisors have demonstrated the ability to apply Biblical wisdom in financial counsel, technical competence by earning the CPA and PFS designations, espousing and practicing the Kingdom Advisors Code of Ethics and pledging to practice biblical stewardship in their personal and professional lives.

CKA<sup>®</sup> professionals must either hold one of the following industry approved designations: CFP<sup>®</sup>, ChFC<sup>®</sup>, CPA, CPA/PFS, EA, CFA, CIMA<sup>®</sup>, AAMS, CLU<sup>®</sup>, JD or have 10 years of experience in the discipline in which applying for the Certified Kingdom Advisor<sup>®</sup> designation, complete the University-based CKA<sup>®</sup> Educational Program and pass a national, proctored exam, provide a pastoral reference and two client references, agree to and remain in compliance with the Kingdom Adviosrs' set of ethical principles, rules, and standards and complete 10 hours of Kingdom Advisor Continuing Education prior to your CKA<sup>®</sup> renewal date each year. CKA<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to Kingdom Advisors enforcement process, which could result in suspension or permanent revocation of their CKA<sup>®</sup> certification. More information can be found on the Kingdom Advisors web page at: <u>https://kingdomadvisors.com</u>

#### Disciplinary Information None

#### **Other Business Activities**

Our representatives are involved in the following investment-related businesses:

This adviser is also a licensed insurance agent in the state of Florida. In such capacity, they may offer fixed life insurance products. As of November 2017, our Advisory Representatives are not permitted to sell commission-based insurance products. Client is under no obligation to purchase fixed or variable life insurance. In addition, they may receive other compensation such as fixed or variable life trails. Should you opt to purchase insurance, disclosure is made to the client at the time purchase is made, identifying the nature of the transaction or relationship, the role to be played by the representative. No commissions will be earned by the representative. Insurance will not be offered to Pennsylvania clients unless and until an agent at Beacon Wealth is licensed in Pennsylvania.

Our adviser, Dennis Gillard, is certified public accountant (CPA) and the President of an accounting firm which could create a conflict of interests. Accounting and tax preparation clients retain Mr. Gillard for those services under a separate agreement. As an Investment Adviser Representative, Mr. Gillard owes a fiduciary duty to clients. Mr. Gillard will disclose in advance how he is being compensated and if there is a conflict of interest involving any advice or service being provided. Clients are under no obligation to use the accounting services of Mr. Gillard.

### Additional Compensation

Our representatives may receive the following forms of additional compensation as a result of providing advisory services to clients. They may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that they may attend. This practice could give our representatives an incentive to recommend investment products based on the compensation received, rather than on the client's needs. However, our representatives are aware of their fiduciary duty and know that they must put the needs of clients ahead of their own. Our Chief Compliance Officer, Richard S. Laymon, Jr., monitors any non-cash compensation received from product sponsors with the intention of detecting any potential conflicts.

#### **Supervision**

Our representatives' advisory activities are supervised by a supervisor that is responsible for review of transactions, account suitability, and written correspondence including email, among other activities.

Our representatives are supervised by Richard S. Laymon, Jr.. His phone number is (540) 345-3891.

*Requirements for State-Registered Advisers - Arbitration Claims or Bankruptcy petition* Not Applicable

# **Kimberly Jenkins Brochure Supplement**

Born: 1990

### **Educational Background and Business Experience**

#### **Educational History:**

B.S. Business with concentrations in Marketing and Financial Planning, Liberty University

**Certified Financial Planner (CFP®)** Kimberly Jenkins holds the CFP<sup>®</sup> designation. The CERTIFIED FINANCIAL PLANNER(tm), CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the "CFP<sup>®</sup> marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

CFP<sup>®</sup> professionals must pass the comprehensive CFP<sup>®</sup> Certification Examination, pass CFP Board's Fitness Standards for Candidates and Professionals Eligible for Reinstatement, agree to abide by CFP Board's Code of Ethics and Professional Responsibility and Rules of Conduct which put clients' interests first and comply with the Financial Planning Practice Standards which spell out what clients should be able to reasonably expect from the financial planning engagement. These are just some of the reasons why the CFP<sup>®</sup> certification is becoming increasingly recognized.

CFP<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP<sup>®</sup> certification.

More information can be found on the CFP<sup>®</sup> Board web page at: <u>www.cfp.net</u>

**Certified Kingdom Advisor (CKA®)** Kimberly Jenkins also holds the CKA® designation. The CERTIFIED KINGDOM ADVISOR, CKA® is professional certification granted in the United States by Kingdom Advisors.

The CKA<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CKA<sup>®</sup> certification. CKA<sup>®</sup> designated advisors have demonstrated the ability to apply Biblical wisdom in financial counsel, technical competence by earning the CFP<sup>®</sup> designation, espousing and practicing the Kingdom Advisors Code of Ethics and pledging to practice biblical stewardship in their personal and professional lives.

CKA<sup>®</sup> professionals must either hold one of the following industry approved designations: CFP<sup>®</sup>, ChFC<sup>®</sup>, CPA, CPA/PFS, EA, CFA, CIMA<sup>®</sup>, AAMS, CLU<sup>®</sup>, JD or have 10 years of experience in the discipline in which applying for the Certified Kingdom Advisor<sup>®</sup> designation, complete the University-based CKA<sup>®</sup> Educational Program and pass a national, proctored exam, provide a pastoral reference and two client references, agree to and remain in compliance with the Kingdom Adviosrs' set of ethical principles, rules, and standards and complete 10 hours of Kingdom Advisor Continuing Education prior to your CKA<sup>®</sup> renewal date each year. CKA<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to Kingdom Advisors enforcement process, which could result in suspension or permanent revocation of their CKA<sup>®</sup> certification. More information can be found on the Kingdom Advisors web page at: <u>https://kingdomadvisors.com</u>

#### **Business Background for Preceding 5 years:**

06/2015 – Present, Beacon Wealth Consultants, Inc., Director of Financial Planning 02/2015 – Present, Beacon Wealth Consultants, Inc., Investment Adviser Representative 06/2012 – 09/2015, Beacon Wealth Consultants, Inc., Client Services Manager 08/2011 – 05/2012, Beacon Wealth Consultants, Inc., Marketing Coordinator

### 08/2008 – 05/2012, Liberty University, College Student

**Disciplinary Information** 

None

*Other Business Activities* None

#### Additional Compensation

Our representatives may receive the following forms of additional compensation as a result of providing advisory services to clients. They may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that they may attend. This practice could give our representatives an incentive to recommend investment products based on the compensation received, rather than on the client's needs. However, our representatives are aware of their fiduciary duty and know that they must put the needs of clients ahead of their own. Our Chief Compliance Officer, Richard S. Laymon, Jr., monitors any non-cash compensation received from product sponsors with the intention of detecting any potential conflicts.

#### **Supervision**

Our representatives' advisory activities are supervised by a supervisor that is responsible for review of transactions, account suitability, and written correspondence including email, among other activities.

Our representatives are supervised by Richard S. Laymon, Jr.. His phone number is (540) 345-3891.

*Requirements for State-Registered Advisers - Arbitration Claims or Bankruptcy petition status* Not Applicable

# Jerry McMillan Brochure Supplement

Born: 1963

#### **Educational Background and Business Experience**

**Educational History**: AAS. Virginia Western Community College

**Certified Kingdom Advisor (CKA®)** Jerry McMillan holds the CKA<sup>®</sup> designation. The CERTIFIED KINGDOM ADVISOR, CKA<sup>®</sup> is professional certification granted in the United States by Kingdom Advisors.

The CKA<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CKA<sup>®</sup> certification. CKA<sup>®</sup> designated advisors have demonstrated the ability to apply Biblical wisdom in financial counsel, technical competence with over 10 years of experience, espousing and practicing the Kingdom Advisors Code of Ethics and pledging to practice biblical stewardship in their personal and professional lives.

CKA<sup>®</sup> professionals must either hold one of the following industry approved designations: CFP<sup>®</sup>, ChFC<sup>®</sup>, CPA, CPA/PFS, EA, CFA, CIMA<sup>®</sup>, AAMS, CLU<sup>®</sup>, JD or have 10 years of experience in the discipline in which applying for the Certified Kingdom Advisor<sup>®</sup> designation, complete the University-based CKA<sup>®</sup> Educational Program and pass a national, proctored exam, provide a pastoral reference and two client references, agree to and remain in compliance with the Kingdom Advisors' set of ethical principles, rules, and standards and complete 10 hours of Kingdom Advisor Continuing Education prior to your CKA<sup>®</sup> renewal date each year. CKA<sup>®</sup> professionals who fail to comply with the above standards and requirements may be subject to Kingdom Advisors enforcement process, which could result in suspension or permanent revocation of their CKA<sup>®</sup> certification. More information can be found on the Kingdom Advisors web page at: <a href="https://kingdomadvisors.com">https://kingdomadvisors.com</a>

#### **Business Background for Preceding 5 years:**

4/2017 – Present, Beacon Wealth Consultants Inc., Investment Adviser Representative 1/2007 – 3/2017, BB&T; Private Adviser

**Disciplinary Information** None

#### **Other Business Activities**

This adviser is involved in the following investment-related businesses:

This adviser is also a licensed insurance agent in the state of Virginia. In such capacity, he may offer fixed life insurance products. As of November 2017, our Advisory Representatives are not permitted to sell commission-based insurance products. Client is under no obligation to purchase fixed or variable life insurance. In addition, they may receive other compensation such as fixed or variable life trails. Should you opt to purchase insurance, disclosure is made to the client at the time purchase is made, identifying the nature of the transaction or relationship, the role to be played by the representative. No commissions will be earned by the representative. Insurance will not be offered to Pennsylvania clients unless and until an agent at Beacon Wealth is licensed in Pennsylvania.

#### Additional Compensation

Our representatives may receive the following forms of additional compensation as a result of providing advisory services to clients. They may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that they may attend. This practice could give our representatives an incentive to recommend investment products based on the compensation received, rather than on the client's needs. However, our representatives are aware of their fiduciary duty and know that they must put the needs of clients ahead of their own. Our Chief Compliance Officer, Richard S. Laymon, Jr., monitors any non-cash compensation received from product sponsors with the intention of detecting any potential conflicts.

#### **Supervision**

Our representatives' advisory activities are supervised by a supervisor that is responsible for review of transactions, account suitability, and written correspondence including email, among other activities.

Our representatives are supervised by Richard S. Laymon, Jr.. His phone number is (540) 345-3891.

*Requirements for State-Registered Advisers - Arbitration Claims or Bankruptcy petition status* Not Applicable

# Hillary Sunderland Brochure Supplement

Born: 1983

# **Educational Background and Business Experience**

Educational History:

BA Economics Bucknell University

### Business Background for Preceding 5 years:

09/2017 – Present, Beacon Wealth Consultants Chief Investment Officer 01/2016 – 08/2017 21:5 Financial Network 11/2010 – 05/2016 Vicus Capital Inc. (Formerly PFG Financial Advisors)

*Chartered Financial Analyst (CFA\*):* The Chartered Financial Analyst (CFA\*) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals. There are currently more than 90,000 CFA charter holders working in 134 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

### High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charter holders to: Place their clients' interests ahead of their own, maintain independence and objectivity, Act with integrity, Maintain and improve their professional competence, Disclose conflicts of interest and legal matters.

### **Global Recognition**

Passing the three CFA exams is a difficult feat that requires extensive study (average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charter holders—often making the charter a prerequisite for employment. Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

### Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning. The CFA Program curriculum is updated yearly to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession. To learn more about the CFA charter, visit <u>www.cfainstitute.org</u>.

**Certified Kingdom Advisor (CKA®)** Hillary Sunderland also holds the CKA<sup>®</sup> designation. The CERTIFIED KINGDOM ADVISOR, CKA<sup>®</sup> is professional certification granted in the United States by Kingdom Advisors.

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CKA® professionals must either hold one of the following industry approved designations: CFP®, ChFC®, CPA, CPA/PFS, EA, CFA, CIMA®, AAMS, CLU®, JD or have 10 years of experience in the discipline in which applying for the Certified Kingdom Advisor® designation, complete the University-based CKA® Educational Program and pass a national, proctored exam, provide a pastoral reference and two client references, agree to and remain in compliance with the Kingdom Adviosrs' set of ethical principles, rules, and standards and complete 10 hours of Kingdom Advisor Continuing Education prior to your CKA® renewal date each year. CKA® professionals who fail to comply with the above standards and requirements may be subject to Kingdom Advisors enforcement process, which could result in suspension or permanent revocation of their CKA® certification. More information can be found on the Kingdom Advisors web page at: https://kingdomadvisors.com

#### **Disciplinary Information**

None

**Other Business Activities** 

Not Applicable

**Additional Compensation** 

Not Applicable

#### Supervision

Hillary Sunderland is Chief Investment Officer for Beacon Wealth and although licensed, does not currently have clients. She is supervised by Beacon Wealth's CCO Richard S. Laymon, Jr.. His phone number is (540) 345-3891.

**Requirements for State-Registered Advisers** 

Arbitration Claims or Bankruptcy petition status: Not Applicable

# **Michael R. Sunderland Brochure Supplement**

Born: 1977

#### **Educational Background and Business Experience**

**Educational History:** BS in Mathematics, James Madison University, Harrisonburg, VA

#### **Business Background for Preceding 5 years:**

11/2017 – Present, Beacon Wealth Consultants Inc., Investment Adviser Representative 1/2016 – 10/2017, 21:5 Financial Network, Co-Owner

**Disciplinary Information** 

None

*Other Business Activities* None

#### Additional Compensation

Our representatives may receive the following forms of additional compensation as a result of providing advisory services to clients. They may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that they may attend. This practice could give our representatives an incentive to recommend investment products based on the compensation received, rather than on the client's needs. However, our representatives are aware of their fiduciary duty and know that they must put the needs of clients ahead of their own. Our Chief Compliance Officer, Richard S. Laymon, Jr., monitors any non-cash compensation received from product sponsors with the intention of detecting any potential conflicts.

#### **Supervision**

Our representatives' advisory activities are supervised by a supervisor that is responsible for review of transactions, account suitability, and written correspondence including email, among other activities.

Our representatives are supervised by Richard S. Laymon, Jr.. His phone number is (540) 345-3891.

*Requirements for State-Registered Advisers - Arbitration Claims or Bankruptcy petition status* Not Applicable

# **Todd L. Dodson Brochure Supplement**

Born: 1963

#### **Educational Background and Business Experience**

**Educational History:** 

BS in Computer Science, Appalachian State University, Boone, NC MS in Administration, Central Michigan University, Mount Pleasant, MI MS in National Security Strategy, National Defense University, Washington, DC

#### **Business Background for Preceding 5 years:**

1/2017 – Present, Beacon Wealth Consultants Inc., Vice President of Operations
9/2015 – 12/2016, OpX Solutions, LLC, Consultant
10/2013-10/2014, Lawrence Transportation, Inc., Director, Warehouse and Local Operations

#### **Disciplinary Information**

None

*Other Business Activities* None

#### Additional Compensation

Our representatives may receive the following forms of additional compensation as a result of providing advisory services to clients. They may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that they may attend. This practice could give our representatives an incentive to recommend investment products based on the compensation received, rather than on the client's needs. However, our representatives are aware of their fiduciary duty and know that they must put the needs of clients ahead of their own. Our Chief Compliance Officer, Richard S. Laymon, Jr., monitors any non-cash compensation received from product sponsors with the intention of detecting any potential conflicts.

#### **Supervision**

Todd Dodson is Vice President of Operations for Beacon Wealth and although licensed, does not currently have clients. He is supervised by Beacon Wealth's CEO Richard S. Laymon, Jr. His phone number is (540) 345-3891.

*Requirements for State-Registered Advisers - Arbitration Claims or Bankruptcy petition status* Not Applicable